

Ad ID 342

Ad Text Rachel Dolezal is wearing the other person`s shoes.

Rachel Dolezal drew attention to her racial identification. A white-born former NAACP leader claimed to be black. The criticism towards Dolezal stems controversy around her identity and her position as the president of the NAACP in Washington. Today, Dolezal sees herself as first transracial.

Rachel Dolezal stated that her racial identity was black, American Indian, white and two more races. Moreover if she proves that she is black, than anyone else will be able to prove that he/she is not even a human being.

What do you think about her? What kind of rights should she have?

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 866

Ad Clicks 46

Ad Spend 199.94 RUB

Ad Creation Date 06/18/15 02:50:25 AM PDT

Ad End Date 06/19/15 02:50:24 AM PDT